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## **JANUARY 2024 | NEWSLETTER**



Dear TRI friends and supporters,

It's been a busy few months, not just because of the holidays but all the design solutions TRI has been creating, piloting and scaling up to help turn languishing localities into flourishing communities. Our passionate team of specialists have also taken to stage or picked up the proverbial pen to spread their experiences and learnings in our shared endeavour to bring equal opportunities to rural India. And, it was our 8th birthday to boot. Have a read and repost!





# TRI Lists On Social Stock Exchange

We are excited to announce that TRI is taking a major step forward by going public on the Social Stock Exchange at the NSE. This achievement places us among the first non-profits in India to reach this milestone. TRI's Associate Director Neeraj Ahuja wrote an explainer on the SSE for the Economic Times.

### **TRI Turns 8**

January 13, 2024 marks 8 incredible years of TRI's relentless commitment to transforming rural India. For 8 years, we've been at the forefront of change, designing solutions and addressing challenges in education, health, livelihood, youth employability, and governance for marginalized communities in India.

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The farmers are supported under Birsa Harit Gram Yojana (BHGY), MGNREGS of Jharkand Government



# TRI - Champions of Carbon Credits

TRI in collaboration with Intellecap, ACORN and the government of Jharkhand launches a pioneering Carbon Credit Finance Project which will benefit over 1 Lakh women farmers in Jharkhand. This platform aims to be the guide and champion for climate and carbon finance for the farmers.

#### **Know more**



# Walmart Pledges \$1.2 Million Grant to TRI

Walmart foundation has announced a grant of \$1.2 million to TRI to help improve the livelihoods of 15,000 women farmers. The grant will help create self-sustainable women led Farmer Producer Groups (FPOs) and a platform to help women farmers increase their average base income. Happily, this news was picked up by most national newspapers.

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## From Ramgarh to Mombasa

TRI's amazing youth leaders shared their success stories and best practices from rural India at the GOYN 2023 Global Convening in Mombasa, Kenya in November. As solution designers for rural equity, we were thrilled to be part of this global community of leaders discussing successful youth engagement, livelihood practices, and collaborative community initiatives.

# TRIfluence: Bringing Best Minds of TRI Together

TRI Confluence saw the coming together of the entire team at Kesala, Madhya Pradesh in reinforcing our mission to design solutions for democratic development in rural India. It helped solidify our collective dedication to address scalable issues in rural India with unwavering determination.

#### Watch here

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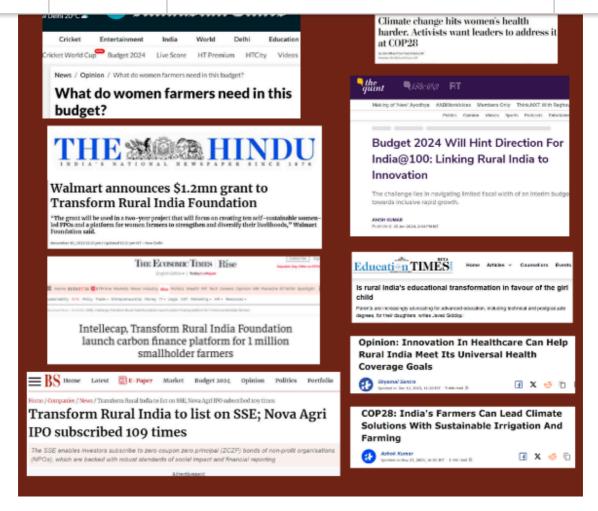
## **TRI Media Coverage**

TRI is boosting its media presence by spotlighting various rural development initiatives, showcasing impactful projects, and amplifying opinion pieces through various media outlets.



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- Climate change hits women's health harder. Activists want leaders to address it at COP28 The Associated Press
- What do women farmers need to in this budget Hindustan Times
- Is rural India's educational transformation in favour of the girl child -Education times COP28: India's farmers can lead climate solutions with sustainable irrigation and farming - Education Times
- Budget 2024 will hint direction for India@100: Linking rural india to innovation - The Quint
- Innovation in healthcare can help rural India meet its universal health coverage goals - India Times

### **TRI Talks**

TRI's co-leads, Anish Kumar and Anirban Ghose, spoke at the Ministry of Rural Development's National Conclave on Cluster Level Federations-led Social and Economic Empowerment on January 18.

Seema Bhaskaran, TRI's Gender Lead, spoke at the Ministry of Panchayati Raj one-day workshop on the role of Panchayati Raj Institutions in addressing gender-based violence. She also spoke on gender issues at an event held by

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Neeraj Ahuja and Aliva Das, TRI's Associate Directors, Youth Employability and Entrepreneurship, took part in the Indian School of Business Public Policy Dialogues in Hyderabad on institutional challenges in social development on January 4.

## **TRI's Institutional Partners Pave the Way**

Known for being "idea-preneurs," TRI's co-leads have more ideas than time. What's their solution? Incubate, create, rear, release. Countless times TRI has created important and often ground-breaking initiatives that echo its passion for democratic development. So it finds people with shared passions and special skills to develop these projects.

We are thrilled to announce the launch of Development Intelligence Unit, a collaboration with Sambodhi Research, that digs into data and conducts surveys to help the world understand rural and marginalized India better. We are confident DIU will establish itself as a public data and evidence warehouse, shaping the narrative on development and driving evidence-to-policy.

\* \* \*

Do keep up with us on all our social media handles (like and share, please!) as well as our recently relaunched website, TRI.in. Plus follow our newsletter, Thoughtful Tarraki, on LinkedIn to get a deeper dive into our work transforming languishing localities into flourishing communities.

Until next time,

**The Communications Team** 

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